

A woman with long dark hair and a nose ring is standing in a field of tall, dry grass. She is wearing a pink floral top and a brown skirt. The text 'kaya nova' is overlaid in a large, stylized font. A small 'happy birthday' tag is visible in her hair.

# kaya nova

MEDIA KIT ✨





# kaya nova

BIO\*

Kaya Nova is an R&B singer-songwriter and producer from Fayetteville, North Carolina by way of New York, NY. Influenced by classic soul, neo-soul, and the current wave of alternative R&B, her sound is a bridge between the generations of music she has grown up with. Channeling artists such as Solange, D'Angelo, Erykah Badu, and more, she strives to tell a story not only with her voice, but with her producing as well. Kaya Nova's lyrics offer a vulnerable reality to the world of love, as it pertains to the many aspects in her life.

Having earned her Bachelor of Arts in music at Spelman College and a master's degree from Berklee College of Music, Kaya has trained in both classical and contemporary styles which has prepared her to be the dynamic performer she is today.

Nova's approach to openness and spirituality sparked a growing following on social media, with many fans learning of her through her viral Twitter account. Her words have been shared by major publications such as Teen Vogue, Refinery29, Girl Boss, EveryStylishGirl, MyBrownBox, Self Magazine, XONecole and by legendary artists like India.Arie. She also started her own media company by and for black women, GROWN Magazine, which helps amplify other women creating dreams just like her.

Her versatility as a writer and artist has helped her story translate across many boundaries, touching people in transformative ways. Her newly released singles "Can We Talk" and "Somebody's Sun" have set the foundation of artistry her fans have been waiting for, offering a different aspect to the popularized genre of alternative R&B, infused with pop and neo-soul influences.



# MUSIC\*

**Hoodie-Single 2017**

**Dear 7even-EP 2017**

**Answer-Single 2019**

**Way Out of No Way-Single 2019**

**Can We Talk-Single 2020**

**Somebody's Sun-Single 2020**

*"My goal is to return music to an authentic place. For me it's not about the numbers, or the fame. I just want to make what feels good to me, and inspire others to take a risk on their own dreams. Even if you start small, even if it feels like no one is watching. Do what feels good and do it well. "*

*Laya Nova*



## PRESS\*

No Chill Radio  
The Demo Tape  
I AM HIP HOP MAG  
Teen Vogue  
Refinery 29  
Crystal Sounds  
XO Necole  
GROWN Magazine  
The Shod Santiago Show  
Collective Shades

## BACKGROUND VOCALS\*

Jon Vinyl "Addicted"-Single  
Patti Labelle (Live BET Honors)  
Dondria (Live Morehouse College)  
Demetria McKinney (Live Joseph E Lowry Birthday Celebration)

## VENUES\*

UpperClub-Valencia, Spain  
Radio City -Valencia, Spain  
Veles e Vents-Valencia, Spain  
DROM- New York  
DROM (Light Up The Night)  
Ashford & Simpson's-New York  
Coney Island Baby-New York  
Kinfolk 90-New York  
Rockwood Music Hall-New York  
Baby's Alright-New York  
JP Morgan Chase & Co HQ- New York  
Droga5 Tiny Desk Concert- Virtual

## COMMERCIAL/ INFLUENCER CAMPAIGNS\*

Herla Beauty 2021  
The Shine App National TV Commercial 2020  
Bloomi Intimate Wellness 2020  
Thinx 2020  
Doen 2020  
OKDrugs 2020  
Just Water 2019  
TULA Skincare 2019